

**Overview of the Tampa Bay WorkForce Alliance Region  
Not Seasonally Adjusted  
January 20, 2012**

- The unemployment rate in the Tampa Bay WorkForce Alliance region (Hillsborough County) was 9.5 percent in December 2011, the lowest since April 2009 when it was 9.0 percent. The region's jobless rate was down 2.2 percentage points from 11.7 percent a year ago and was slightly lower than the state rate of 9.7 percent. Out of a labor force of 599,437, there were 57,168 unemployed residents in the region.
- Hillsborough County had the lowest unemployment rate in the four-county Tampa-St. Petersburg-Clearwater metro area. The jobless rates in the other counties in the metro area were: 9.8 percent in Pinellas, 11.2 percent in Pasco, and 12.7 percent in Hernando.
- Nonagricultural employment in the Tampa-St. Petersburg-Clearwater metro area was 1,150,800 last month, an increase of 2.5 percent since December 2010. This was the strongest over-the-year job growth rate in the area since March 2006. Statewide, employment was up 1.6 percent over the same time period.
- Total nonagricultural employment gained 28,500 jobs over the year in the metro area. The major industry gaining the most jobs was leisure and hospitality (+12,900 jobs). Other industries gaining jobs included professional and business services (+7,800 jobs); financial activities (+5,300 jobs); trade, transportation, and utilities (+3,500 jobs); government (+3,200 jobs); and manufacturing (+500 jobs).
- The industries losing jobs over the year were mining, logging, and construction (-3,300 jobs); education and health services (-1,000 jobs); information (-300 jobs); and other services (-100 jobs).
- The metro area's over-the-year growth rates in leisure and hospitality (+11.0 percent); financial activities (+6.1 percent); and professional and business services (+4.1 percent) were stronger than the statewide growth rates in these industries. Government was up over the year in the metro area but lost jobs statewide.
- The Tampa-St. Petersburg-Clearwater metro area led all Florida metro areas in over-the-year job growth for the fifth consecutive month. The area also led the state metro areas in annual job gains in financial activities; professional and business services; leisure and hospitality; and government.

<b>Unemployment Rates (%) (not seasonally adjusted)</b>	<b>Dec-11</b>	<b>Nov-11</b>	<b>Dec-10</b>
Tampa Bay WorkForce Alliance (Hillsborough County)	9.5	9.8	11.7
Tampa-St. Petersburg-Clearwater MSA	10.0	10.3	12.2
Florida	9.7	9.8	11.7
United States	8.3	8.2	9.1

<b>Nonagricultural Employment by Industry (not seasonally adjusted)</b>	<b>Tampa-St. Petersburg-Clearwater Metropolitan Statistical Area</b>				<b>Florida</b>			
	<b>Dec-11</b>	<b>Dec-10</b>	<b>change</b>	<b>percent change</b>	<b>Dec-11</b>	<b>Dec-10</b>	<b>change</b>	<b>percent change</b>
Total Employment	1,150,800	1,122,300	28,500	2.5	7,358,900	7,244,300	114,600	1.6
Mining, Logging, and Construction	48,200	51,500	-3,300	-6.4	337,000	338,300	-1,300	-0.4
Manufacturing	57,700	57,200	500	0.9	310,000	304,400	5,600	1.8
Trade, Transportation, and Utilities	215,700	212,200	3,500	1.6	1,526,900	1,489,200	37,700	2.5
Wholesale Trade	46,600	45,400	1,200	2.6	307,800	308,600	-800	-0.3
Retail Trade	143,800	141,200	2,600	1.8	978,200	949,300	28,900	3.0
Transportation, Warehousing, and Utilities	25,300	25,600	-300	-1.2	240,900	231,300	9,600	4.2
Information	25,000	25,300	-300	-1.2	130,500	133,900	-3,400	-2.5
Financial Activities	91,700	86,400	5,300	6.1	478,000	469,300	8,700	1.9
Professional and Business Services	199,700	191,900	7,800	4.1	1,063,200	1,047,600	15,600	1.5
Education and Health Services	180,500	181,500	-1,000	-0.6	1,126,400	1,098,500	27,900	2.5
Leisure and Hospitality	130,700	117,800	12,900	11.0	961,100	930,600	30,500	3.3
Other Services	42,800	42,900	-100	-0.2	312,100	310,600	1,500	0.5
Government	158,800	155,600	3,200	2.1	1,113,700	1,121,900	-8,200	-0.7

<b>Population</b>	<b>2011</b>	<b>2010</b>	<b>change</b>	<b>percent change</b>
Tampa Bay WorkForce Alliance	1,238,951	1,229,226	9,725	0.8
Florida	18,905,048	18,801,310	103,738	0.6

<b>Average Annual Wage</b>	<b>2010</b>	<b>2009</b>	<b>change</b>	<b>percent change</b>
Tampa Bay WorkForce Alliance	\$45,111	\$44,722	\$389	0.9
Florida	\$41,574	\$40,991	\$583	1.4

Note: All data are subject to revision.

Source: Florida Department of Economic Opportunity, Labor Market Statistics Center